

1400
MITTERTEICH



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ala, onda, plano



ala, onda, plano

Three gourmet collections designed by Defne Koz

I always like to talk with professional chefs about their recipes, and I am even more intrigued by their passion for plating. For a designer, plating is a little bit like graphic work or painting, laying out shapes on a blank canvas; or like staging a play in theater, defining what is in focus and what is in the background, thinking about how a single character magnetizes the scene or how a crowd of actors swells in perfect harmony.

To design the three gourmet collections, Ala, Onda and Plano, I started from the idea of treating the plates as a stage and the ingredients as actors on that stage. So, in addition to exploring multiple sizes—from very large plates to small precious ones—I went further and designed a series of special ‘chef’ plates that create an even stronger focus on the food by framing it within larger borders, or placing it asymmetrically. I thought about the main dish and the sides, I considered how the spices in the recipe would dialogue with the ‘design spices’, the decorations on the borders of the plates. In the end, the three collections are a kind of challenge for professional chefs or amateur gourmets: now that we have given you the best stage to celebrate your special recipes, surprise us with your culinary creativity!

Defne Koz

ala





ala





ala





ala collection

flat



ø34 ALA34DU00 ø32 ALA32DU00 ø30 ALA30DU00 ø28 ALA28DU00 ø25 ALA25DU00 ø22 ALA22DU00 ø18 ALA18DU00

deep

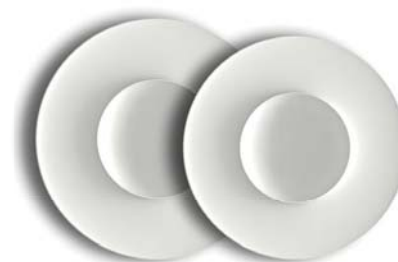


ø30 ALA30KS00 ø28 ALA28CK00 ø26 ALA26KS00 ø22 ALA22CK00 ø18 ALA18KS00

chef



ø32 ALA32SDU00 ø30 ALA30SDU00 ø28 ALA28SDU00
focus



ø28 ALA28SCK00 ø26 ALA26SCK00
deep

servicing
oval



accessories



ala decor





onda





onda





onda





onda collection

flat



ø32 ON32DU00 ø30 ON30DU00 ø28 ON28DU00 ø24 ON24MZTB00 ø22 ON22DU00

deep



ø28 ON28CK00 ø26 ON26KS00 ø20 ON20KS00 ø18 ON18KS00

serving oval



accessories



large

small

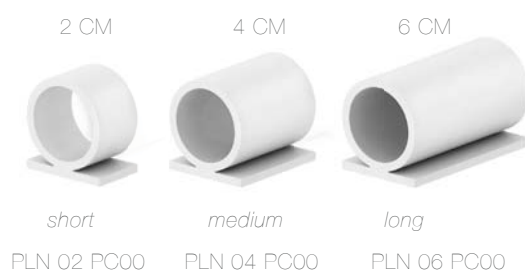
salt + pepper

ON01TZ00

ON01BR00

ON02TZ00

ON02BR00



short

medium

long

PLN 02 PC00

PLN 04 PC00

PLN 06 PC00

napkin holders

onda decor





plano





plano





plano





plano collection

flat



ø38 PLN38DU00 ø32 PLN32DU00 ø28 PLN28DU00 ø18 PLN18DU00

deep



ø26 PLN26CK00 ø22 PLN22KS00



ø18 ø15 ø9,5
plate + saucer **bowl**
PLN18KT00 PLN15KS00 PLN09KS00

chef



ø34
base
PLN34SDU00



ø28
assymetric
PLN28ADU00



ø28
focus
PLN28SDU00



ø22 ø9,5
flat with dome
PLN22SDU00

PLN06GLS00
PLN08GLS00
PLN10GLS00

accessories



large

small

salt + pepper

PLN01TZ00
PLN02TZ00

PLN01BR00
PLN02BR00



2 CM

4 CM

6 CM

short

medium

long

PLN 02 PC00

PLN 04 PC00

PLN 06 PC00

napkin holders

serving appetizer



17x11

26x11

35x11

53x11

PLNA17X11 MZK00

PLNA26X11 MZK00

PLNA35X11 MZK00

PLNA 53X11 MZK00

oval appetizer



PLNA21X21 MZT00

PLNA18X18 MZT00

PLNA14X14 MZT00

PLNA11X11 MZT00

21

18

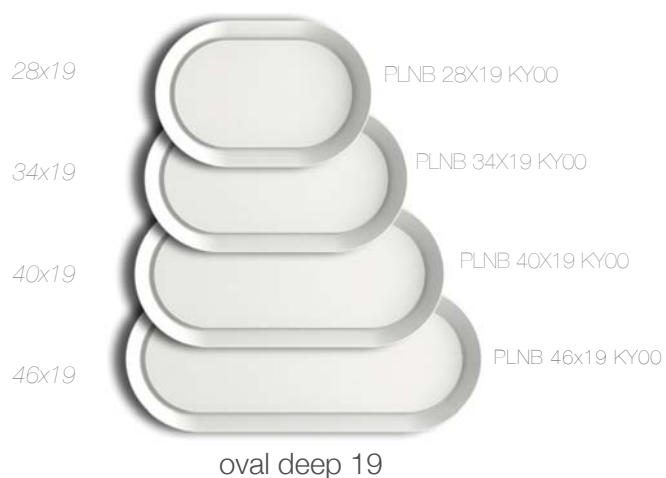
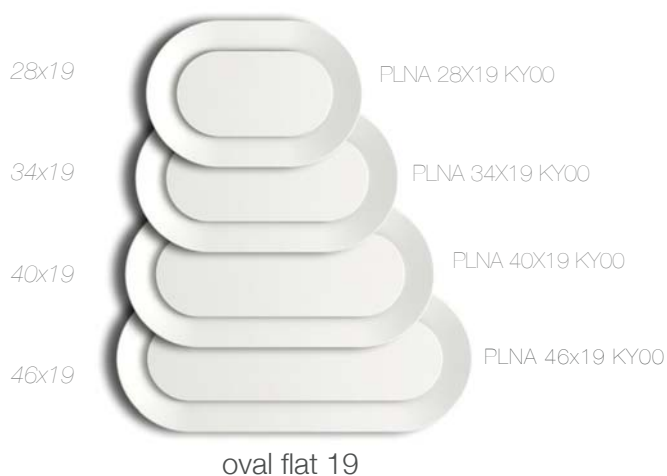
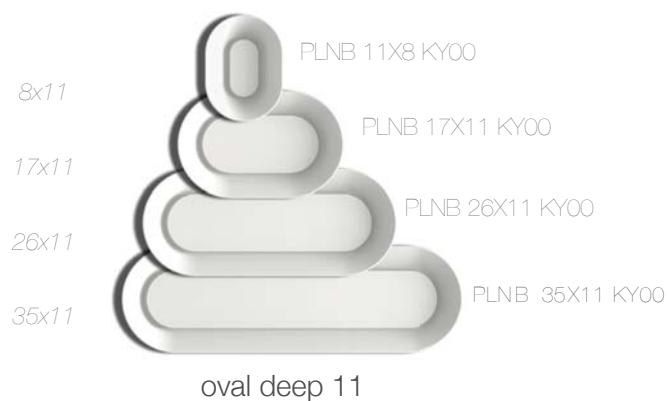
14

11

square appetizer

plano collection

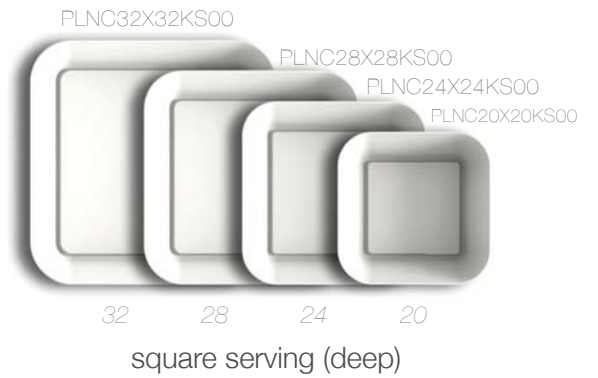
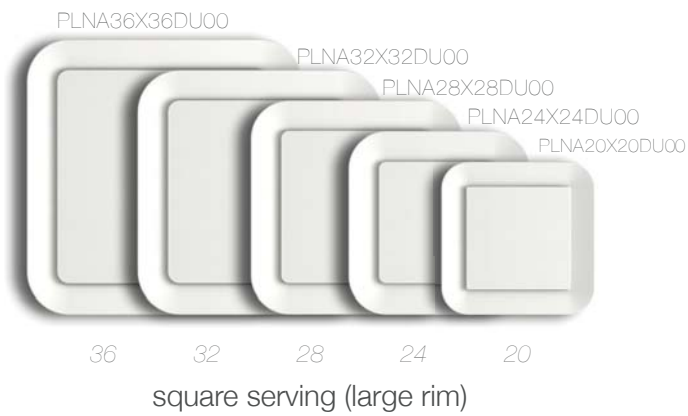
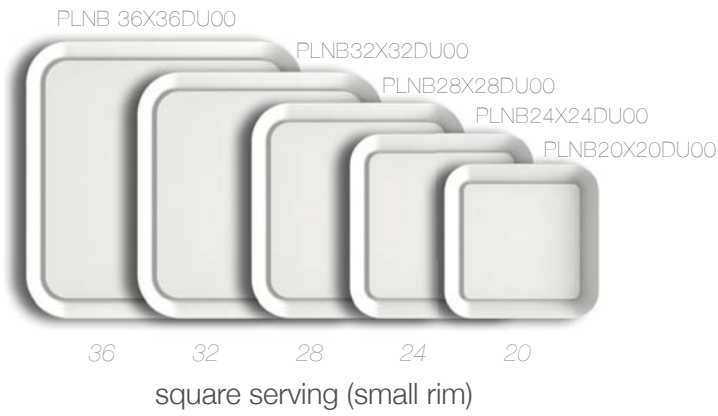
serving
oval



serving square



serving square



plano decor





tea&coffee





tea&coffee collection

tea



1150 cc
teapot large
PLN 02 DM00



400 cc
teapot small
PLN 01 DM00



ALA 01CF 00

ALA 01CT 00
200 cc

teacup
ALA 02CT 00

coffee



700 cc
coffeepot large
PLN 02 KD00



400 cc
coffeepot small
PLN 01 KD00



280 cc
mug
ALA 01 MG00



ALA 01 KF00

ALA 01 KT00
80 cc

espresso cup
ALA 02 KT00

accessories



250 cc
sugar bowl large
PLN 02 SK00



100 cc
sugar bowl small
PLN 01 SK00



190 cc
creamer
PLN 02 SU00



180 cc
creamer with lid
PLN 01 SU00

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Design

Defne Koz

Art Direction

Koz Susani Design

Photos

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